



GENO MORGAN FOUNDATION

Inspiring underserved youth and enabling the achievement of higher education.



2022 ANNUAL REPORT



OUR FOUNDATION

The Geno Morgan Foundation (GMF) is a registered non-profit organization committed to honoring the and celebrating Geno's life by continuing his work of making a difference in the lives of young people.

OUR INSPIRATION

Geno Morgan, March 31, 1966 - July 2, 2015 was a gentle giant with a powerful, infectious spirit and energy. He combined his passion for life with utilizing his gifts and talents to reach and teach kids throughout the country. While basketball was his sport of choice, Geno committed himself to coaching and mentoring all young people on and off the court with a reach that extended well behind athletics across multiple states.

OUR MISSION

The Geno Morgan foundation is born of a desire to perpetuate the legacy of Geno Morgan. We do this through college scholarships targeted to advance higher education among underserved youth in communities and institutions uniquely impacted by Geno's dedication to young people realizing their full potential.

MESSAGE FROM OUR CHAIR

Dear friends,

Thank you so much for your generous and gracious support of the Geno Morgan Foundation (GMF). Your donations, your volunteer efforts, and your love for Geno enable us to continue the legacy our dear friend in a way that would make him proud.

Since our inception in 2015, individuals and organizations from across the country have made it possible for us to recognize, honor and award 41 scholarships, and enable those future leaders higher academic and community achievement. We have survived the negative effects of the pandemic in large part to growing our donor base year over year. This cannot happen without your dedication to Geno, and a sincere appreciation for the impact he may have had on you, someone you love, or the communities we all care so much about.

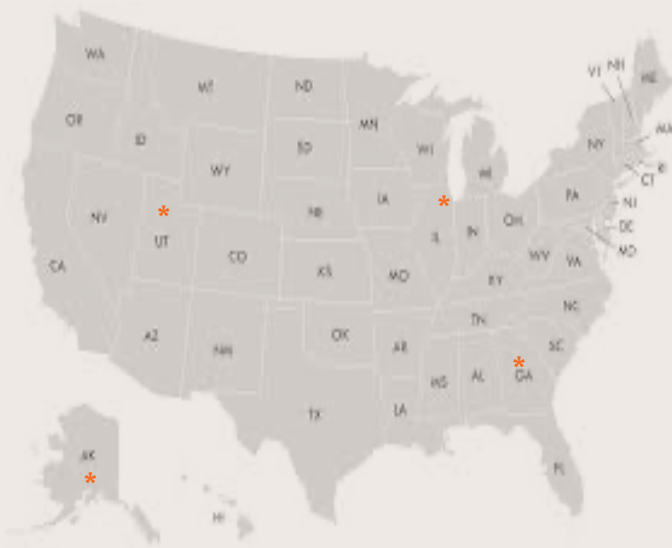
We at GMF remain steadfast in the belief that achievement and character matter and we have in our hands the means, will and desire to inspire students to reach higher and strive for greatness.

On behalf of all past and future G.E.N.I.U.S. scholarship recipients and their families, we sincerely thank you for being a faithful supporter of GMF and our mission to perpetuate the legacy of Geno Morgan through scholarships targeted to advance higher education of underserved youth. We look forward to another year of doing great work together.

With gratitude,

Reggie Johnson
Co-chair Geno Morgan Foundation



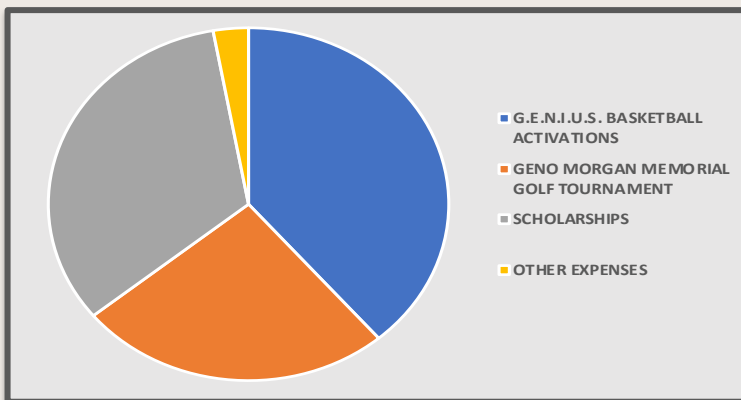
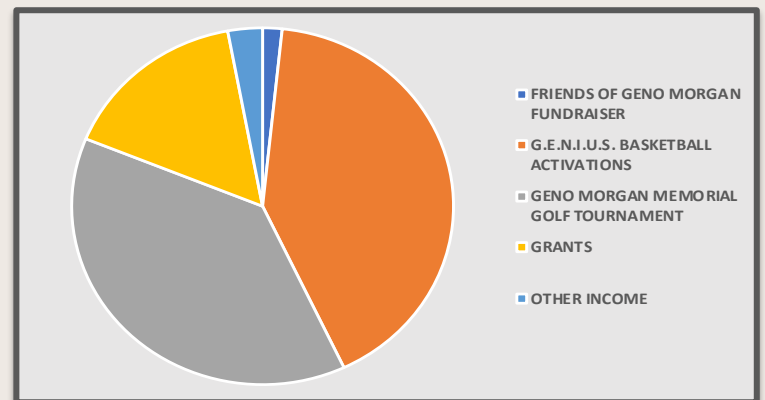


FINANCIAL SUMMARY

We spend every day trying to live up to our mission which is to provide college scholarships targeted to advance higher education among underserved youth. In 2022 we awarded eight (8) \$1,500 scholarships bringing our total to forty one (41) since our inauguration in 2015. Additionally, we had our best financial year allowing us to recover from COVID impacted years of 2020 and 2021, resulting in our revenue growing 40% while reducing our expenses 6%. This allowed a net return of \$26,490 in 2022.

INCOME

_FRIENDS OF GENO MORGAN FUNDRAISER: \$1,035
 _G.E.N.I.U.S. BASKETBALL TOURNAMENT: \$26,003
 _GENO MORGAN MEMORIAL GOLF TOURNAMENT:
 \$24,010
 _GRANTS: 10,000
 _OTHER INCOME: \$1,842



EXPENSES

_G.E.N.I.U.S. BASKETBALL TOURNAMENT: \$14,101
 _GM MEMORIAL GOLF TOURNAMENT: \$9,235
 _SCHOLARSHIPS: \$12,031
 _OTHER EXPENSES: \$335

As of December 31, 2022, the Geno Morgan Foundation has a balance of \$50,686. Our volunteer board ensures 100% of the budget goes towards programs and services provided by the Geno Morgan Foundation.

VOLUNTEERS

As always, the incredible support of our volunteers has been critical to our success in 2022. Throughout another year of navigating the pandemic our dedicated volunteers adapted and helped us deliver our commitment to help underserved youth “Go Pro” in the game of life. **To each of them we say, thank you!**



DONORS

Our amazing donors and friends of the Geno Morgan Foundation mean everything to us. Without their support, none of our work would be possible. Their continued commitment to our mission allows us to expand the reach and impact of our foundation and truly honor Geno Morgan’s commitment to the higher education of underserved youth.



2022 GMF BOARD OF DIRECTORS



REGGIE JOHNSON
CO-CHAIR



LISA MORGAN
CO-CHAIR



ANTHONY HERRINGTON
TREASURER



MARVA JONES
SECRETARY



LOUIS WILSON
DIRECTOR



ROBIN HERRINGTON
DIRECTOR

G. E. N. I. U. S.
Geno Morgan is Enriching and Nurturing young Individuals who are Underserved thru Scholarships

THE GENO MORGAN FOUNDATION is a non-profit organization, formed under the laws of the State of Oregon with the IRS tax exempt status of section 501(c)3 of the Internal Revenue Code. Federal Tax ID #47-4952470. Email us at: genomorganfoundation@gmail.com or visit us at www.facebook.com/genomorganfoundation