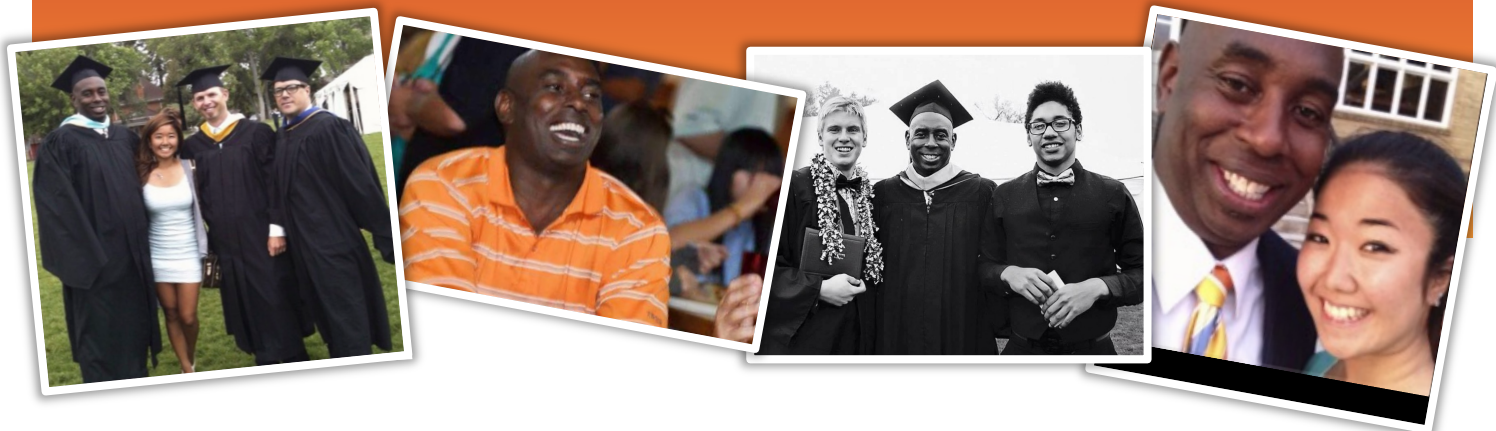


GENO MORGAN FOUNDATION

2019 ANNUAL REPORT



MESSAGE FROM OUR BOARD

During 2019, the Geno Morgan Foundation (GMF) focused on creating more efficiencies in our activations, and strategically expanding our board while continuing to help underserved youth “Go Pro” in the game of life.

We are thrilled with the significant growth in support from the GMF community that has allowed us to award 17 scholarships over the past 4 years to amazing students and our future leaders. Our focus on efficiencies enabled us to explore new approaches to award scholarships, activate volunteers and explore innovative ways to expand our donor base. We are also happy to announce the election of new board member Marva Lynn Jones in May 2019. Marva will help us reach our goal to be a non-profit of choice by serving as our Parliamentarian. These efforts helped us have our best financial results since inception, has amplified our impact and will set us up for future success. While we have more work to do, we are humbled to be where we are at after just 4 years.

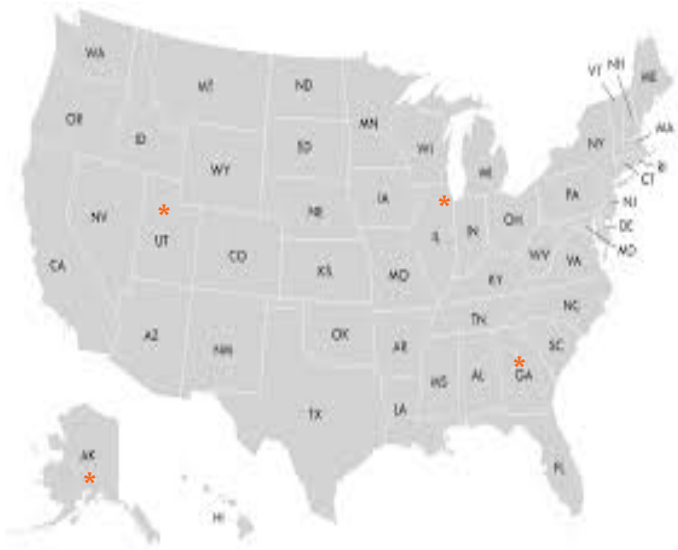
The GMF has an amazing group of passionate board members, sponsors and friends of Geno Morgan that help us achieve our mission. 2020 is our 5th year anniversary and we have plans to do even more! Thank you for your support and shared passion. We look forward to another year of working together and creating positive change in the lives of our young people.



OUR MISSION

The Geno Morgan foundation is born of a desire to perpetuate the legacy of Geno Morgan.

We do this through college scholarships targeted to advance higher education among underserved youth in communities and institutions uniquely impacted by Geno Morgan’s dedication to young people realizing their full potential.

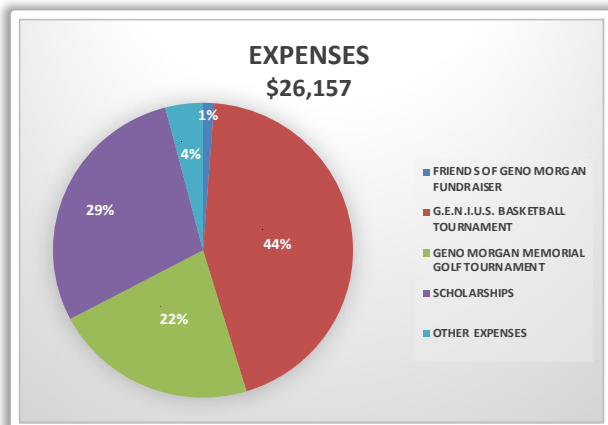
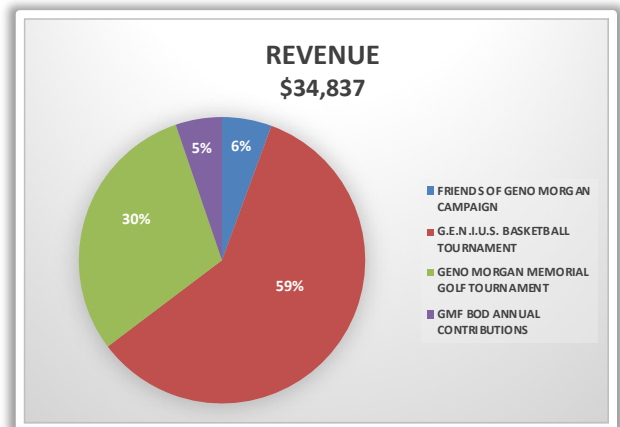


FINANCIAL HIGHLIGHTS

We spend every day trying to live up to our mission which is to provide college scholarships targeted to advance higher education among underserved youth in communities and institutions uniquely impacted by Geno Morgan. In 2019 we awarded five \$1,500 scholarships in total. In 2019 we increased revenue 33% versus 2018 while keeping expenses flat. This allowed a net return of \$8,680 versus 2018 resulting in the best financial results since the launch of GMF.

REVENUE RECAP

- _FRIENDS OF GENO MORGAN (GM) FUNDRAISER: \$1,955
- _G.E.N.I.U.S. BASKETBALL TOURNAMENT: \$20,586
- _GENO MORGAN MEMORIAL GOLF TOURNAMENT: \$10,470
- _GMF BOD ANNUAL CONTRIBUTION: \$1,826



EXPENSE RECAP

- _FRIENDS OF GM FUNDRAISER: \$314
- _G.E.N.I.U.S. BASKETBALL TOURNAMENT: \$11,541
- _GM MEMORIAL GOLF TOURNAMENT: \$5,743
- _SCHOLARSHIPS: \$7,500
- _OTHER EXPENSES: \$1,059

SUMMARY

As of December 31, 2019, the Geno Morgan Foundation has a balance of \$16,663.65. 100% of the budget goes towards programs and services provided by the Geno Morgan Foundation.



THANK YOU

In 2019 we exceeded 100 individual donors for the first time. Without your support, none of our work would be possible. Your continued commitment to our mission will allow us to expand the reach of our foundation and truly honor Geno Morgan's commitment to the higher education of underserved youth.

BOARD OF DIRECTORS

Lisa Morgan, Co-Chair

Anthony Herrington, Co-Chair

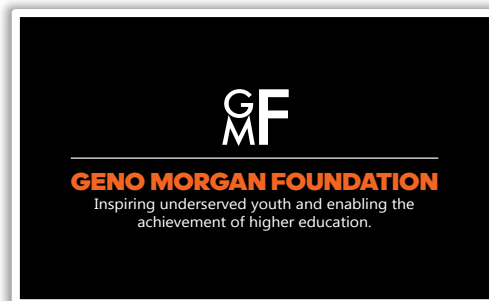
Reggie Johnson, Treasurer

Louis Wilson, Development Director

Andi Wilson, Communications Director

Robin Herrington, Brand Director

Marva Jones, Parliamentarian



G.

Geno Morgan is

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Enriching and

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Nurturing young

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Individuals who are

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Underserved thru

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Scholarships

THE GENO MORGAN FOUNDATION is a non-profit organization, formed under the laws of the State of Oregon with the IRS tax exempt status of section 501(c)3 of the Internal Revenue Code. Federal Tax ID #47-4952470. Email us at: genomorganfoundation@gmail.com or visit us at www.facebook.com/genomorganfoundation