

GENO MORGAN FOUNDATION

2020 ANNUAL REPORT



MESSAGE FROM OUR BOARD

2020 has been a year like no other. A global pandemic, social unrest and economic uncertainty have challenged us all in different ways. Through these times we also hope you have found some joy in spending more time with the people in your home, connecting remotely with people maybe you haven't for a time, some joy in focusing on your family and yourself - taking a breath, and taking stock.

Due to COVID-19 and our commitment to health and safety we canceled our two main fundraising activations, and were still able to celebrate our 5th year anniversary. This was done by increasing the amount of GMF G.E.N.I.U.S. Scholarships we award from five to eight amazing young people undeterred to make a difference in our world. We know we owe it to our youth to also be undeterred in keeping Geno's legacy alive, providing them a head start in life.

We were able to raise money through our 2020 Friends of Geno Morgan Campaign and launch our 1st annual Geno's Dream Virtual Silent Auction. This campaign was used to offset most of the financial hurdle COVID-19 brought. We have exciting plans for 2021 including awarding another minimum 8 scholarships. We can't do it without our supporters! We thank you for your support and shared passion. We look forward to another year of creating positive change in the lives of our young people.



LISA MORGAN
CO-CHAIR



ANTHONY HERRINGTON
CO-CHAIR



REGGIE JOHNSON
TREASURER



ANDI WILSON
DIRECTOR



ROBIN HERRINGTON
DIRECTOR



LOUIS WILSON
DIRECTOR

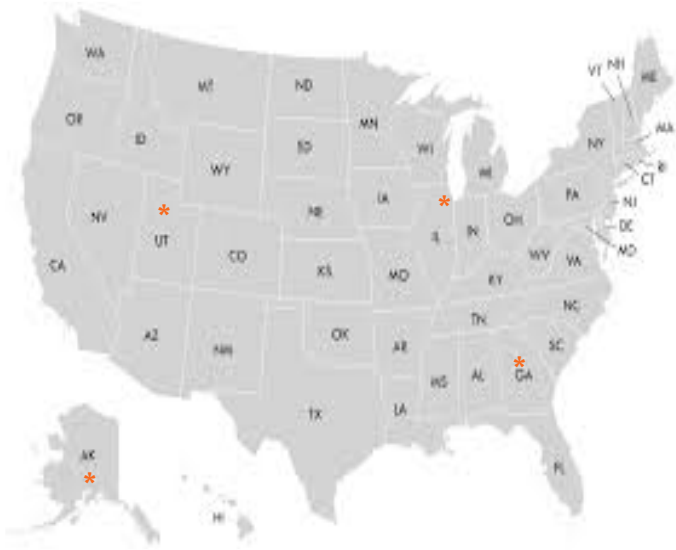


MARVA JONES
DIRECTOR

OUR MISSION

The Geno Morgan Foundation is born of a desire to perpetuate the legacy of Geno Morgan.

We do this through college scholarships targeted to advance higher education among underserved youth in communities and institutions uniquely impacted by Geno Morgan's dedication to young people realizing their full potential.

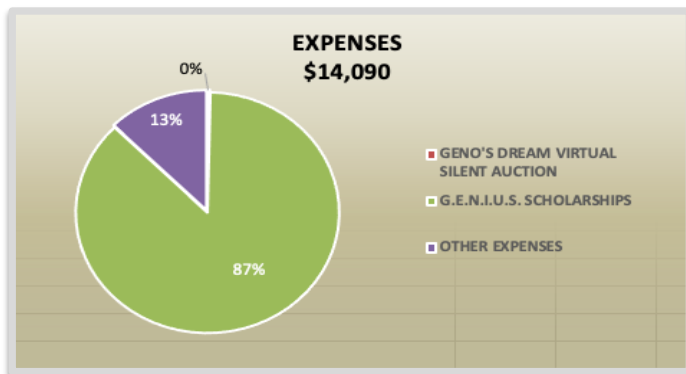
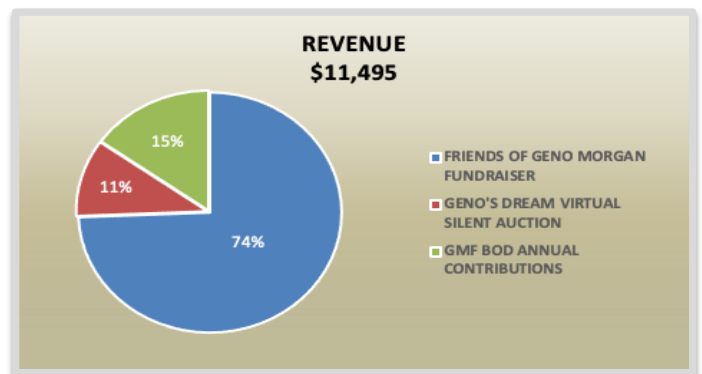


FINANCIAL HIGHLIGHTS

We spend every day trying to live up to our mission which is to provide college scholarships targeted to advance higher education among underserved youth in communities and institutions uniquely impacted by Geno Morgan. In 2020 we awarded eight (8) fifteen hundred dollar (\$1,500) scholarships, totaling twelve thousand dollars (\$12,000) a 60% increase from 2019. In 2020 our net return was -\$2,595 due to COVID challenges, however our reserves helped support delivering against our important mission and sets us up for success in 2021.

REVENUE RECAP

- _ FRIENDS OF GENO MORGAN (GM) FUNDRAISER: \$8,790
- _ GENO'S DREAM VIRTUAL SILENT AUCTION: \$1,230
- _ GMF BOD ANNUAL CONTRIBUTION: \$1,799



EXPENSE RECAP

- _ GENO'S DREAM VIRTUAL SILENT FUNDRAISER: \$49
- _ SCHOLARSHIPS: \$12,000
- _ OTHER EXPENSES: \$1,716



GENO MORGAN FOUNDATION

Inspiring underserved youth and enabling the
achievement of higher education.